

Mississippi Corn Promotion Board 2023 Progress Report



Project Title: Corn Verification Program

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Project Summary (Issue/Response)

Corn production is a growing integral component of Mississippi's agricultural economy as it has become the second or third most popular row crop based upon acreage and value during the past ten years. This indicates there is tremendous potential to improve our management systems. Thus, Mississippi State University Extension has established a Corn Verification Program supported by the Mississippi Corn Promotion Board using your checkoff funds. The Corn Verification Program is a multi-disciplinary outreach program that identifies limitations and integrates research findings into better, more profitable corn production systems. Both these program priorities are essential to the outcome derived from implementing state of the art technology and the quality of research Mississippi State University produces. Our foremost objective is to increase profitability of Mississippi's corn production systems, using innovative, sound principles and technology which are proven or have practical merit. This mission is achieved through methods distinct to an outreach demonstration program. We rely upon cooperation with growers who afford us management responsibility of one field in order to employ improved practices and assess limitations on their farms. Through weekly field evaluation of grower cooperators' fields, we monitor crop response and identify vital issues capable of improving crop productivity or reducing risk. This not only allows us to pinpoint limitations and efficiently address them, but also provides critical direction for future research projects and continuous development and improvement of management systems. In summary, we develop and apply innovative, science-based management solutions to directly address cropping limitations and demonstrate value. There is no stronger tool to encourage adoption of better practices than successful demonstration in the field.



Project Results/Outcomes

Our experience with Mississippi growers and Corn Verification Fields has identified three fundamental management topics which principally establish corn yield potential and affect profitability: hybrid selection, stand development, and plant nutrition. Specific limiting factors may differ by farm, but this program gives us tremendous insight from which we can improve corn research and educational efforts. Our climate presents unique challenges which cause substantial issues with several key topics for southern corn growers. Abundant rainfall commonly presents intrinsic problems for corn planting and stand development in the Midsouth. Abundant spring moisture not only restricts and delays corn planting, but also increases stand failure, growth disparity and soil compaction, which substantially reduce yield. Thus, we promote planting guidelines based upon favorable soil temperature and moisture, rather than relying solely on historical weather data or calendar date. New efforts are focusing upon methods to improve corn stand uniformity and vigor, including refining raised bed preparation and seeding depth.

Project Results

Our experience has also shown tremendous opportunity exists to improve corn profitability through better soil-water management. We work closely with our irrigation team and have found a vast majority of corn growers apply far more irrigation than necessary. This leads to incessant soil saturation, which has negative impacts on corn growth and development. Thus, we have integrated new technology with crop needs to develop innovative irrigation guidelines which dramatically reduce expenses and enhance productivity. Additionally, wet soils restrict plant nutrition by promoting nitrogen loss, and create soil compaction during various field operations, which restricts root growth. Accordingly, we tailor nitrogen fertility programs to ensure fertilizer sources are applied using suitable methods and timing capable of improving crop availability and reducing loss for both irrigated and dryland production systems. Crop nutrient needs also continue to change as yields rise, different crops are grown, and other conditions evolve. Lastly, the university serves a vital role of independently evaluating corn hybrids. We analyze Hybrid Trials and coordinate an on-farm Hybrid Demonstration Program designed to supplement yield data and thoroughly evaluate characteristics of the market's premier hybrids, so we can recommend better hybrids for specific culture. In summary, these farm-based activities allow us to clearly assess our corn needs and better direct educational and research programs to enhance profitability for Mississippi corn producers.



The Corn Verification Program offers tremendous opportunity to identify limitations and enhance our cropping systems.

Project Impacts/Benefits

Corn research findings are delivered to growers, private consultants, retail and agricultural industry through this program and our educational efforts. These events include the MSU Row Crop Short Course, MS Ag Consultants Conference, MS Ag Industry Council Conference, the Mississippi Crop Situation Blog and podcast, social media posts, county meetings, field days, workshops and countless phone conversations and field consultations. Furthermore, when seasonal challenges arise, such as with hail damage this year, we are on spot to provide expertise and strategies to optimize your outcome. The Corn Verification Program provides first-hand opportunity to identify factors limiting corn productivity, so that we can develop educational programs and collaborate with scientists and industry to better direct research to address pertinent limitations in our region. The cumulative adoption of progressive practices identified, developed and demonstrated through this program enhance our corn systems and reduce risk. This has increased Mississippi corn yields at rates far surpassing and exceeding the national average. For example, CVP efforts have helped increase corn yields up to 25 bu/a compared to our cooperator's, while reducing irrigation water consumption and expense over 40%. These benefits alone increase grower profitability nearly \$200 per acre. These activities substantially improve profitability and sustainability of growing corn in Mississippi.

Project Deliverables

- ⇒ 34 Professional presentations, field days, workshops and other MSU Extension educational programs in 2023
- ⇒ 43 Published activities on the Mississippi Crop Situation Blog and Mississippi Crop Situation Podcast in 2023
- ⇒ 24 MSU Extension, MAFES, trade magazine and popular press publications in 2023
- ⇒ 214 Publications on social media (X and Instagram) creating 195,616 impressions and 3287 followers in 2023
- ⇒ 221 Field visits and consultations associated with this program in 2023